

**3rd Conference on Emerging Adulthood
February 15th and 16th, 2007
Tucson, Arizona**

Marriott Tucson, University Park

EXHIBITS and ADVERTISING PROSPECTUS

About the 3rd Conference on Emerging Adulthood

The main focus of the conference is to provide a forum for presentation and discussion of theory, research, and policy relevant to the age period 18 to 29, emerging adulthood. We invite theoretical and empirical presentations, and encourage interdisciplinary and international themes. A keynote address will discuss a current topic in the study of emerging adults. In addition, the conference will host innovative sessions, such as debates between leading scholars. The program will also contain interactive events to facilitate building a network of scholars on emerging adulthood. The conference web site can be accessed at www.ssea.org

WHY EXHIBIT AT THE 3RD CONFERENCE ON EMERGING ADULTHOOD?

The 3rd conference on Emerging Adulthood is a great opportunity to advertise to leading experts and students interested in the study of emerging adulthood. Over 400 attendees are anticipated, representing an International network of scholars. Organizations interested in reaching this audience include publishers of scientific books and journals, funding agencies, research organizations, and academic departments. Advertisements may include but are not limited to promotional materials for scholarly publications, announcements of employment opportunities, calls for grant proposals, recruitment materials for academic and professional training programs, and publications such as policy briefs.

WHAT ARE THE OPTIONS FOR REACHING CONFERENCE PARTICIPANTS?

There are three options available to advertise and provide materials to conference participants. Advertisers and exhibitors may choose one or more of the following:

- (1) **Program advertisement.** Advertisements may be designed for inclusion in the program to be distributed to all conference attendees. In addition, the program will be posted electronically, including all advertisements, on the conference web site. The cost for the advertisement (listed below), with contract, is due by February 5th.

Size	(width x height)	Rate
Quarter page	3.5" (w) x 4.75"(h)	\$ 75
Half page	7.2" (w) x 4.75"(h)	\$150
Full page	7.2" (w) x 10"(h)	\$300
Back cover		
Inside	7.2" (w) x 10"(h)	\$450
Back cover		
Outside	7.2" (w) x 10"(h)	\$600

- (2) **Exhibit table.** The exhibit room will be open to all conference participants. Exhibit tables will be available for set-up between 12:30 and 1:30 on Thursday, February 16th and will be open to conference attendees at 1:30 through the remainder of the conference. The cost for the exhibit table is \$250 due, with contract, by February 5th.
- (3) **Resource Table.** A resource table will be set-up in the Exhibit area providing an opportunity for organizations to make materials available to all conference attendees. The name of the organization will be listed in the Conference Program and will be included in the electronic program posted on the conference web site. The cost to place a flyer on the resource table is \$50, due with contract, by February 5th. (450 copies recommended.)

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EXHIBIT SPACE CONTRACT

ORGANIZATION: _____

ADDRESS: _____

CONTACT NAME: _____

PROVIDE A TITLE FOR ADVERTISEMENT:

TELEPHONE: _____

FAX: _____

EMAIL: _____

CHOOSE ALL THAT APPLY:

_____ PROGRAM ADVERTISEMENT

_____ Quarter page	3.5" (w) x 4.75"(h)	\$ 75
_____ Half page	7.2" (w) x 4.75"(h)	\$150
_____ Full page	7.2" (w) x 10"(h)	\$300
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back cover	7.2" (w) x 10"(h)	\$450
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back cover	7.2" (w) x 10"(h)	\$600

Note: all art should be submitted as a .pdf

_____ EXHIBIT TABLE

_____ 1 table, \$250

_____ RESOURCE TABLE

_____ per flyer, \$50

Submit your advertising contract to info@ssea.org no later than January 5th. Payment will be requested via email.